



## Hotel Management Principles and Practice (21st Century Tourism Management Vocational planning materials series) (Chinese Edition)

By ZHONG XIAO DONG

paperback. Book Condition: New. Language:Chinese.Pages Number: 263 Publisher: People's University of Pub. Date :2010-8-1. Contents: Chapter Overview Section Hotel Hotel meaning. characteristics. effects and trends in the type II and grade III hotel hotel products IV characteristics and innovative trends of modern hotel management - hotel Hotel Management Group. the second chapter the basic theory of the theory outlined in Section II hotel management hotel management functions of hotel service quality management Chapter III .



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