



APLICACIONES INFORMÁTICAS PARA PRESENTACIONES: GRÁFICAS DE INFORMACIÓN

By SANCHEZ ESTELLA, OSCAR

Ediciones Paraninfo, España, 2016. Encuadernación de tapa blanda. Book Condition: Nuevo. 24x17cm. 108 pp. Este libro nos descubre todos los secretos necesarios para dominar el mundo de las presentaciones gráficas como medio para dar a conocer nuestra empresa, nuestro producto, nuestra idea, etc. De forma sencilla y clara aprenderás a trabajar con las diapositivas, añadiendo los elementos precisos que harán de tu presentación gráfica la forma idónea de mostrar con brillantez aquello que quieres transmitir. Tiene un enfoque eminentemente práctico, ya que cada explicación viene acompañada de imágenes reales, gráficos y ejemplos ilustrativos que ayudan a comprender los porqués y a aprender practicando. Además, la mayoría de los capítulos concluyen con actividades que ayudan a completar el estudio de forma progresiva y enfocada a la realidad. Esta nueva edición, además de incorporar actividades prácticas, se ha actualizado el contenido a Microsoft PowerPoint 2016; de esta forma, el libro queda totalmente renovado a los últimos avances informáticos. La obra es transversal a diversos certificados de profesionalidad en Administración y gestión. Su contenido responde al currículo que determina en cada caso el Real Decreto que regula cada uno de dichos certificados. La unidad formativa que presentamos forma parte del módulo MF0233_2...



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