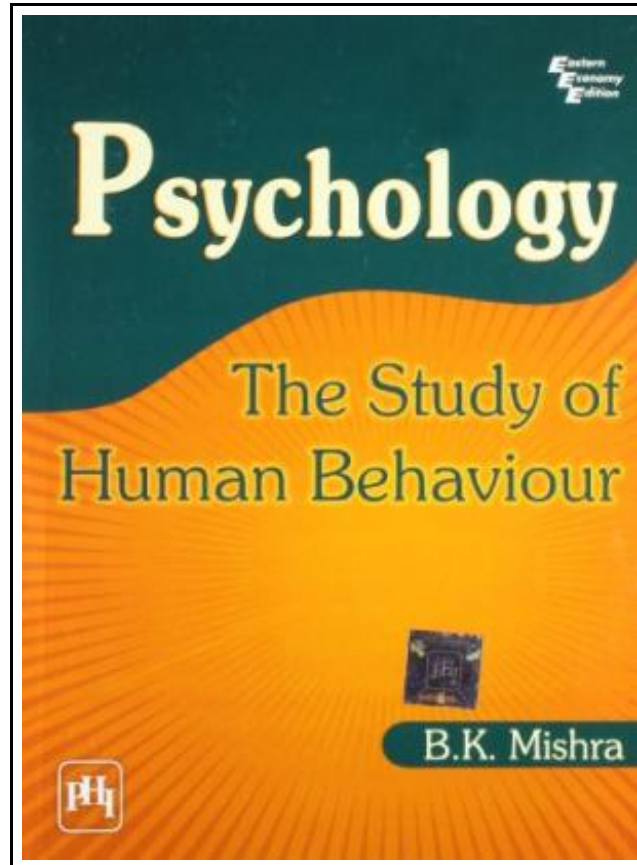


Psychology: The Study of Human Behaviour



Filesize: 5.65 MB

Reviews

Extensive manual! Its such a great read. It really is loaded with knowledge and wisdom You wont really feel monotony at at any time of your time (that's what catalogs are for regarding if you ask me).

(Myrl Hintz)

PSYCHOLOGY: THE STUDY OF HUMAN BEHAVIOUR



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PHI Learning, 2008. Softcover. Book Condition: New. First edition. Though psychology is a comparatively ? younger? subject as compared to allied subjects like Philosophy, Anthropology and Sociology, recent years have witnessed remarkable strides in its study. Indeed, writings on the subject have been both prodigious and prolific because of the enormous interest evinced by those interested in psychology and because human behaviour?both complex and simple?is such a fascinating subject for study and research. This accessible and student-friendly text shows the ?what,? ?why? and ?how? of human behaviour patterns. The text emphasizes controlled and systematic studies to explain such behavioural aspects as sensing, perceiving, modifications of human behaviour, memorizing, the recollection of past events, and affecting processes. The text is interspersed with many examples to illustrate the concepts discussed. The concepts are well-supported with experimental as well as observational facts. What?s more, the book acquaints the reader with the recent advances in the field of psychology. KEY FEATURES ? Liberal use of examples to give a clear idea of the concept discussed. ? Step-by-step analysis of various psychological facts to facilitate better understanding of the subject. ? Presentation of new advances and discoveries in the field of various psychological processes. ? Glossary of terms besides chapter-end exercises and summaries. Primarily intended as a text for undergraduate students of psychology, the book can also be profitably used by postgraduate students and all those who have an abiding interest in the study of human behaviour. CONTENTS: Preface Part I CURIOSITY OF MAN TO STUDY HIMSELF 1. Introduction: What is Psychology? 2. Historical Perspectives of Modern Psychology 3. Methodology of Psychology Part II BIOLOGY OF BEHAVIOUR 4. Biological Bases of Behaviour Part III KNOWING THE WORLD AROUND US 5. Sensory Processes and Psycho-physics 6. Visual and Other Sensory Processes 7. Perceptual Processes 8. Attentional Processes...



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